



**3,242  
Member  
Families**

**Representing over  
10,000 individuals**

**691  
Access  
Member  
Families**

**Representing over  
3,000 individuals**

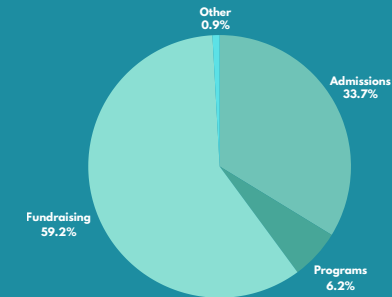


**160,439  
Total  
Visitors**

# Financials

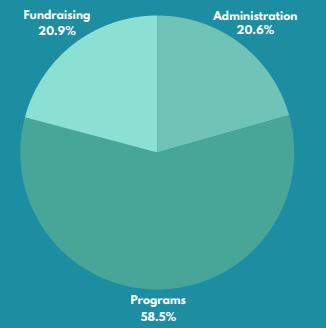
## REVENUE

Admissions & Memberships	\$1,564,981
Programs	\$286,086
Fundraising	\$2,747,463
Other	\$40,535
<b>Total</b>	<b>\$4,639,065</b>



## EXPENSES

Administration	\$791,930
Programs	\$2,247,623
Fundraising	\$801,571
<b>Total</b>	<b>\$3,841,124</b>



**2024-25**

# Annual REPORT



Dear Friends and Supporters,

The 2024–25 fiscal year was a remarkable chapter in the continued growth and impact of Golisano Children’s Museum of Naples. Thanks to your generosity and belief in our mission, we expanded opportunities for hands-on learning, strengthened community partnerships, and welcomed more families than ever before.

This year, we proudly opened **two new exhibits** that quickly became guest favorites: the *Publix Super Market* exhibit and *EFC Farms* exhibit. These engaging spaces invite children to explore real-world concepts through imaginative play—whether shopping for healthy foods or discovering how farms support our daily lives. Both exhibits reflect our commitment to creating interactive environments that spark curiosity, creativity, and confidence.

We reached more than **170,000 participants** through museum visits, field trips, camps, and outreach programs. Each visit represents a child learning through play and a family creating meaningful memories.

Access remains central to our mission. Through Access for All, we provided more than **30,000 free and reduced-cost admissions**, ensuring financial barriers never stand in the way of discovery. In **partnership with more than 20 local agencies**, we expanded our reach and deepened our impact for children and families who need us most.

**None of this is possible without you.** Your support fuels innovation, inclusion, and inspiration for the next generation. Together, we are building a stronger, more vibrant community—one child at a time.

With gratitude,  
Jonathan Foerster, Chief Executive Officer



## 2024-25 Board of Directors

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Cee Cee Marinelli

Jason Philips

# Access for All

CMON’s Access for All initiative started in 2022 and provides deeply reduced admissions and memberships to families and schools in need, ensuring equitable access to our exhibits and educational programs.

## Admissions

Families receiving WIC, SNAP, or EBT can enjoy significantly discounted admission or membership. Over the past year, nearly 25,000 discounted admissions were provided, making up 13% of the museum’s total attendance.

**EBT Museum Visitors = 24,760**

## Title 1 Field Trips

CMON offers field trips to the museum for all Kindergarten classes in Title 1 Collier County schools at no cost to the school, provided they have transportation to and from the museum.

**Library Pass Visits = 2,960**

## Library Access Program

In collaboration with public libraries in Collier, Lee, Charlotte, and Hendry counties, this program offers free admission by checking out a museum pass for four with a valid library card.

**Title 1 Field Trip Participants = 920**



# New Exhibits

We proudly revitalized two of our permanent exhibits, *Publix Super Market* and *EFC Farms*, enhancing their interactive features, visual appeal, and educational impact. Made possible through the generous support of our community partners, these refreshed spaces reflect strong local partnerships while continuing to inspire hands-on learning.

## Publix Super Market

This exhibit features a bakery and deli along with seafood, produce, and dairy sections, where children learn through hands-on play by selecting items from a shopping list, operating a cash register, and preparing foods.



## EFC Farms

EFC Farms offers a hands-on exploration of hydroponic farming, introducing children to soil-free growing, local Southwest Florida crops, beekeeping, and the innovations shaping the future of agriculture.

*\*Additional support provided by U.S. Sugar*

